







# OUR IDENTITY

OUR MISSION: DRIVE POSITIVE SOCIAL CHANGE

Since 1991, Fondazione Cariverona has been committed to initiating, supporting and promoting social and economic development projects. The challenge faced every day is "effecting change" by tapping into value in our local area alongside organisations that work with women and men - typically the young and vulnerable - to understand their needs and support them in growing and becoming empowered: bringing potential and skill together through developing networks and project partnerships aiming to build on increasing non-financial value.

#### OUR LOCAL AREA



Ancona



Total Population 2.875.385

Even across such a vast area, our work has distinctively strong links to the reality of everyday life in local places.

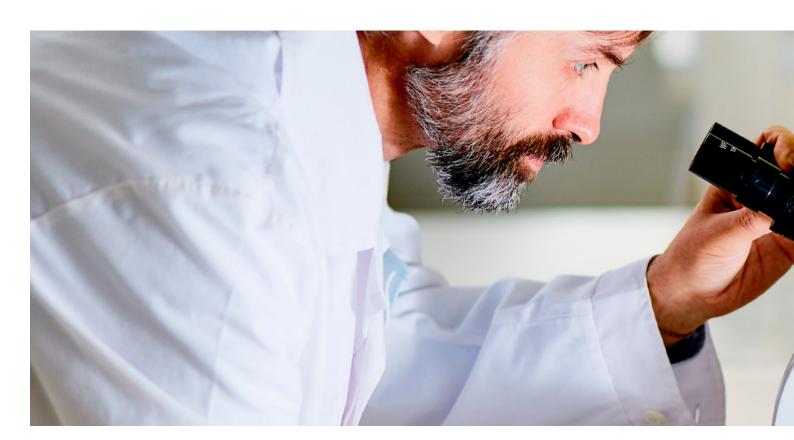
The approach we have established for guiding communities through local intricacies draws on our direct contact with the area, listening to it exclusively. Our regular, ongoing dialogue with various stakeholders guarantees needs are picked up on and interpreted, which we then use to set out our multi-year programme guidelines.

In recent years, on top of exclusively listening to the area, we also hold discussions with operators of international significance.



#### HOUUE OPERATE

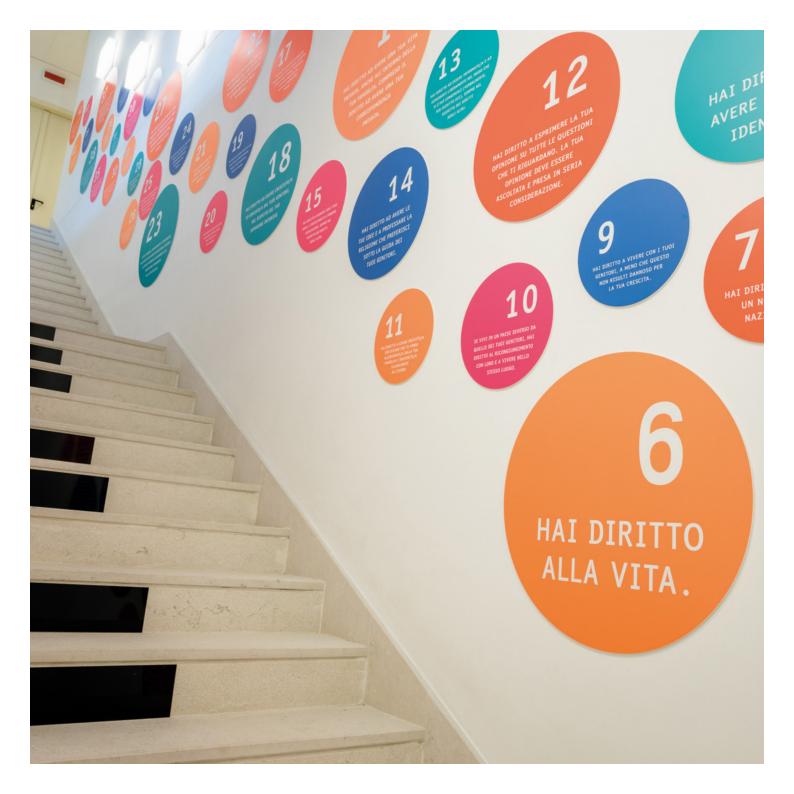
OUR
PARTNERSHIPS
WITH PUBLIC
INSTITUTIONS
AND NON-PROFIT
ORGANISATIONS



Through calls for tenders and grant sessions, we invest in projects that are consistent with the priorities set out in our annual and multi-year Programme Documents, guidelines that govern our strategic planning.

We assess grant requests based on the applicant's compatibility, reliability and capacity to interpret the needs of and impacts on local areas, as well as the project's viability, particularly how the results achieved and the impact generated are monitored. We like to play an active role: even at the proposal development stage we offer institutions tools and discussion opportunities to address objective planning and forms of assistance that aim to bring about change.





# OURKEY POINTS

STRATEGIC OBJECTIVES: PEOPLE, COMMUNITIES, LOCAL AREAS

The **3 strategic objectives** Fondazione Cariverona is focusing on for grant programmes for the 2020-2022 three-year period are:

- 1. Protecting the Environment and Enhancing Local Areas.
- **2.** Developing Human Capital and Promoting opportunities for young people.
- **3.** Social Innovation, Wellbeing and Quality of Life to promote Inclusive and Integrated Communities.

The perimeters of our strategic policy were established based on analyses of the context of local areas, internal reflections from Commissions on specific issues and General Council discussions, as well as the framework outlined by Agenda 2030's Sustainable Development Goals.

# ENVIRONMENT AND ENHANCING

- Facilitating research and technology transfer for sustainable economic development in local areas.
- Supporting the ability of local areas to prevent and respond to environmental emergencies and the hardships of urban settings.
- Enhancing the appeal of local areas by acting on the quality, responsibility and sustainability of tourism and culture.
- Promoting training, awareness and education on the environment.
- Facilitating experimentation with innovative solutions in the green, blue and circular economies, including through restoring biodiversity.



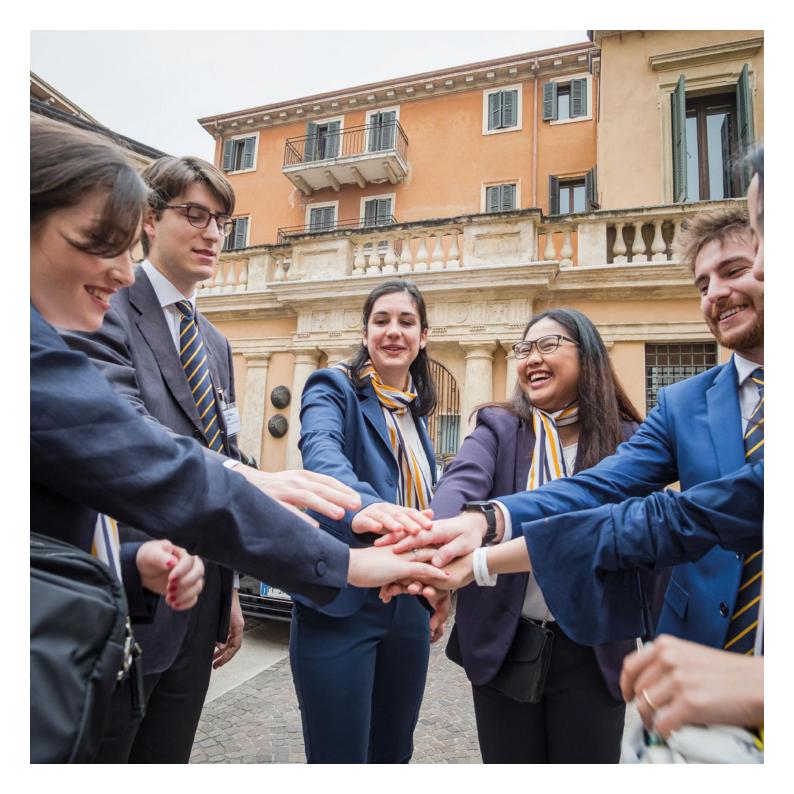


## HUMAN CAPITAL

DEVELOPING
HUMAN CAPITAL
AND PROMOTING
OPPORTUNITIES
FOR YOUNG PEOPLE

- Supporting the development of both specialist and transferable skills for new working environments;
- Promoting further education and opportunities for innovative learning and training;
- Encouraging young people to play a leading role by developing potential and value in future generations;
- Strengthening the link between educational, training, institutional and entrepreneurial systems;
- Fostering the development of new skills for teachers and trainers.





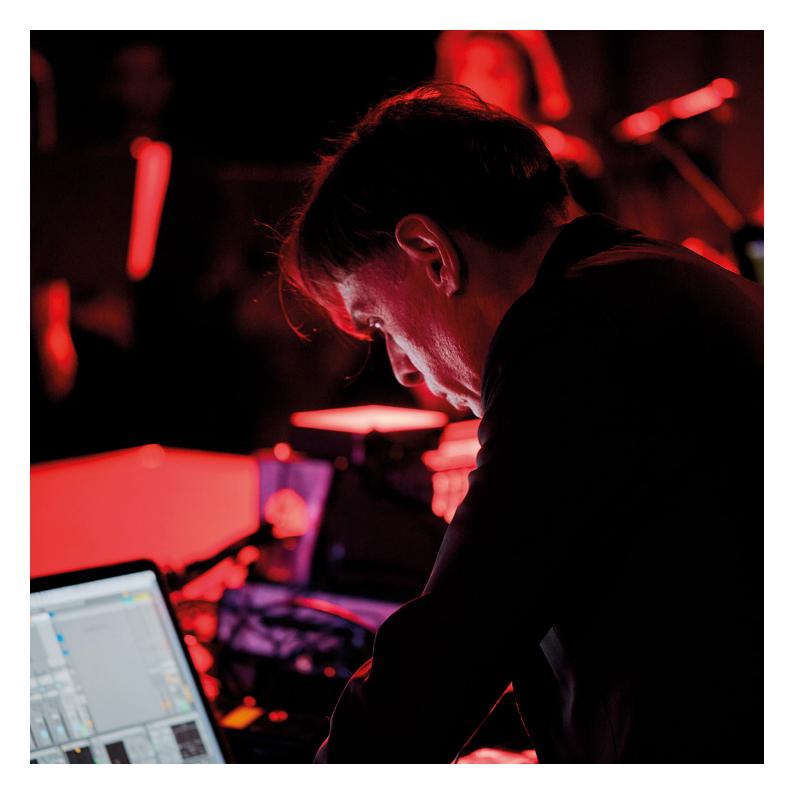
### SOCIAL INVOVATION

- Facilitating dialogue between key stakeholders, network development processes and stable partnerships that will attract local, national and European public and private resources;
- Strengthening operators' skills and expertise, particularly on issues of sustainability and social innovation;
- Promoting re-education and social inclusion pathways and processes that are active and involved in tackling exclusion, vulnerability, material and educational poverty, and isolation;
- Implementing initiatives and experimenting with practices aimed at improving the wellbeing and quality of life of those affected by illness and physical or psychophysical vulnerability;
- Supporting the creation of new jobs and the forming of social enterprises.

SOCIAL INNOVATION, WELLBEING, AND QUALITY OF LIFE TO PROMOTE INCLUSIVE AND INTEGRATED COMMUNITIES





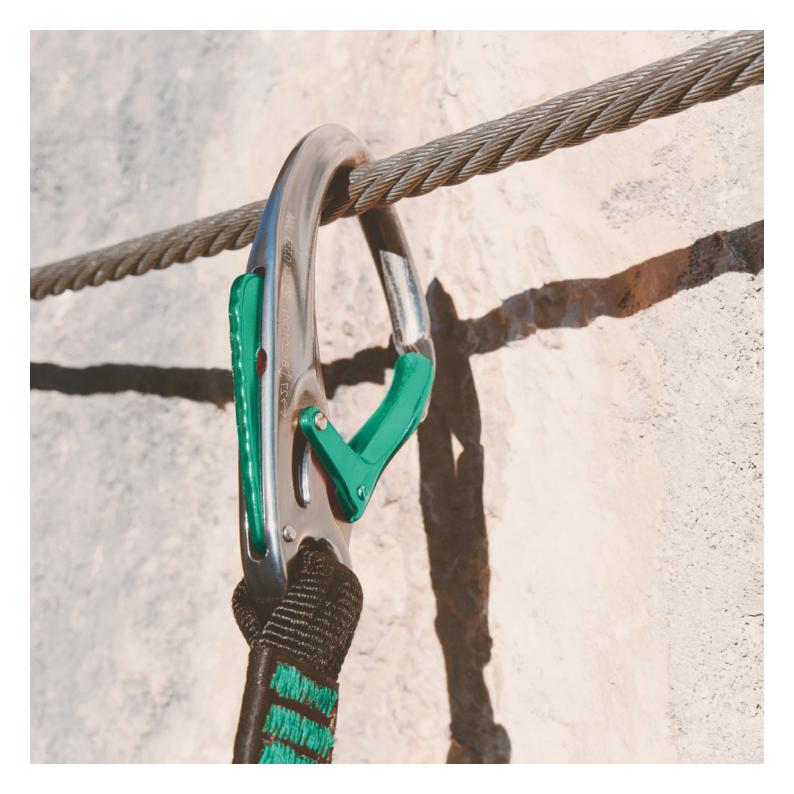


#### DIRECT ACTIVITIES

#### ART PROJECTS, CULTURAL PROJECTS AND MORE, AVAILABLE TO THE WHOLE COMMUNITY

We directly implement projects and programmes in the fields of art and culture, and beyond.

We have restored Verona's Teatro Ristori to give it back to the community, with a rich, widely varied programme of music and dance. We are curators of an art collection that is diverse and unique in genre, ranging different historical periods and different waves of art. Working alongside our local areas, we develop skills for high impact projects, including through direct capacity building initiatives.



# ASSET MANGEMENT

DIVERSITY, INNOVATION AND PROFESSIONALISM FOR SUSTAINABLE FINANCIAL MANAGEMENT

Stabilising financial management is one of our most challenging everyday tasks, as it's the epicentre of all our operations, from asset management to lending policies. When it comes to asset management, we steer toward investment diversification. We act as an institutional investor, prioritising risk control and seeking congruous and sustainable profitability. On the basis of this approach, we are always giving more space to institutional management of growing units of our assets through market instruments. We are also tackling the review of our real estate assets following that same logic.







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